

# DRISHTIFEST

## Studio Partnership Packages

### Platinum Studio Partnership: \$1000

#### SOLD OUT

##### **You will Receive:**

- One (1) Full Focus Pass, and a second at 25% off (a \$700 value)
- Two (2) Tickets to the Friday Night Beach Party (a \$150 value)
- Logo Inclusion in the Drishti Fest Advertising in a Magazine with National Distribution
- Your studio and/or studio representative will be **Featured** in a promotional video that will be posted on the Drishti Fest website and social media outlets.
- Guaranteed space to offer one (1) two-hour workshop that will be scheduled within our main conference schedule; and, after workshop approval, will be promoted as one part of our main conference lineup
- Recognition in the Opening and Closing Ceremonies
- Conference Room Sponsorship
- Logo will be featured in the Platinum Studio Partner section of the Drishti Fest Website
- Logo will be featured in Platinum Studio Partner Section in the Program Booklet
- Logo will be featured in Platinum sizing on Festival Banners and Signage to be placed at the event
- Logo will be placed on Promotional Posters and Flyers\*\*\*
- Logo will be featured in Drishti Fest Newsletters
- The opportunity to include your own promotional materials for your studio in the swag bags for all festival participants
- You will receive a studio code to pass out to your students. For every ten people that register under your code, you will receive one FREE Three-Day Festival Pass.

##### **In exchange, you will:**

- Pay the Platinum Fee of \$1000
- Send out three email blasts:
  - One (1) Drishti Fest dedicated email blast announcing your partnership with the festival. We will be providing the html code and/or content for this email.
  - One (1) Early Bird Email, either included as a top section in your studio newsletter or as a separate email, announcing the end of Early Bird Discounts. This email will be sent one week prior to the end of Early Bird Registration.
  - One (1) Festival Reminder Email, either as a top section included in your studio newsletter or as a separate email, sent one week before the event.
- Post the Drishti Festival Logo and a link to the event on your website
- Promote Monthly on Studio Social Networks
- Promote with flyers and festival posters at your studio(s)\*\*\*

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## Gold Studio Partnership: \$500

### **You will Receive:**

- One (1) Drishti Trifecta Pass, and a second at 25% off (a \$497 value)
- Your studio and/or studio representative will be **included** in a promotional video or blog that will be posted on the Drishti Fest website and social media outlets
- Guaranteed space to offer one (1) 60 minute lecture workshop that will be scheduled within our community offering schedule. This class will be open to the community as well as festival participants, so it is a great opportunity to market your business to potential clients
- Logo will be featured in the Gold Studio Partner section of the Drishti Fest Website
- Logo will be featured in Gold Studio Partner Section in the Program Booklet
- Logo will be featured in Gold sizing on Festival Banners and Signage to be placed at the event
- Logo will be placed on Promotional Posters and Flyers\*\*\*
- Logo will be featured in Drishti Fest Newsletters
- Promotional Flyers will be placed in swag bags for all festival participants
- You will receive a studio code to pass out to your students. For every ten people that register under your code, you will receive one FREE Three-Day Festival Pass.

### **In exchange, you will:**

- Pay the Gold Fee of \$500
- Send out three email blasts:
  - One (1) Drishti Fest dedicated email blast announcing your partnership with the festival. We will be providing the code and/or content for this email
  - One (1) Early Bird Email, either included as a top section in your studio newsletter or as a separate email, announcing the end of Early Bird Discounts. This email will be sent one week prior to the end of Early Bird Registration
  - One (1) Reminder Email, either as a top section included in your studio newsletter or as a separate email, sent one week before the event.
- Post the Drishti Festival Logo and a link to the event on your website
- Promote Monthly on Studio Social Networks
- Promote with flyers and festival posters at your studio(s)

## Bronze Studio Partnership: In Kind

### **You will Receive:**

- One (1) Single Day Pass that can be used Friday, Saturday or Sunday, and a second at 25% off (a \$225 value).
- Logo will be featured in the Bronze Studio Partner section of the Drishti Fest Website
- Logo will be featured in Bronze Studio Partner Section in the Program Booklet

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- Logo will be featured in Drishti Fest Newsletters
- Logo will be featured in Bronze sizing on Festival Banners and Signage to be placed at the event
- You will receive a studio code to pass out to your students. For every ten people that register under your code, you will receive one free Three-Day Festival Pass.

## **In exchange, you will:**

- Send out three email blasts:
  - One (1) Drishti Fest dedicated email blast announcing your partnership with the festival. We will be providing the code and/or content for this email
  - One (1) Early Bird Email, either included as a top section in your studio newsletter or as a separate email, announcing the end of Early Bird Discounts. This email will be sent one week prior to the end of Early Bird Registration
  - One (1) Reminder Email, either as a top section included in your studio newsletter or as a separate email, sent one week before the event
- Post the Drishti Festival Logo and a link to the event on your website
- Promote Monthly on Studio Social Networks
- Promote with flyers and festival posters at your studio(s).

*\*\*\* we will be printing two variations of our promotional flyers and signage. Those who are partnering as bronze partners will receive flyers and posters without any studio logos. Those who are partnering as gold or platinum will be receiving flyers and posters with the logos of all studio sponsors, including their own. A Flyer Display Card Holder personalized with your studio logo.*

**If you are interested in any of our partnership packages,  
please email us at [getinvolved@drishtifest.com](mailto:getinvolved@drishtifest.com)**